



# 2026 VIRGINIA RECOVERY CONFERENCE | JUNE 15-17

## HOTEL ROANOKE & CONFERENCE CENTER

### PROGRAM SUPPORT OPPORTUNITIES

#### Confirm Early to Get the Most of Your Support!

To secure your desired recognition, contact Amy Sales at [amy.sales@easterassociates.com](mailto:amy.sales@easterassociates.com).

Thank you for your interest in supporting the 2026 Virginia Recovery Conference, presented by the Virginia Opioid Abatement Foundation (VOAF). This inaugural program estimates that 400 local government representatives, first responders, clinicians and behavioral health care providers, and related professionals will convene at Hotel Roanoke & Conference Center for three days. Support our program and share your services with attendees.

#### EXHIBIT TABLE OPPORTUNITIES:

Welcome attendees as they arrive, greet them as they attend our program, and share your products and services during the entire conference by exhibiting. Tables will be assigned by VOAF and available for set up one-hour before the registration desk opens on the first day of the conference. Exhibit breakdown will be Wednesday at 9 a.m., or when you choose.

- \$1,500 (basic): one covered 6' table with two chairs, plus name recognition on signage and program, includes one full-registration
- The basic exhibit table cost is in addition to sponsorship support (see below) for the \$1,000 through \$5,000 sponsorships. The \$7,500 and \$10,000 sponsorships include the option for a complimentary basic exhibit table.
- \$3,000 (high traffic): one covered 6' table with two chairs in high-traffic area, plus logo recognition on signage and program, includes one full-registration
- The high traffic exhibit table full cost is in addition to sponsorship support (see below) for the \$1,000 through \$5,000 sponsorships. The \$7,500 and \$10,000 sponsorship include the option for a high traffic table for an additional \$1,500.

#### GENERAL SPONSORSHIP SUPPORT:

Provide between \$1,000 and \$10,000 (or more!) and let us decide where your support gives the most value to attendees and your organization.

#### **\$1,000 Sponsorship Support**

**Recognition includes: logo recognition on signage and program**

Sponsor a Conference Speaker (multiple opportunities): assist with speaker registration, travel support, and special needs. You will have the option to introduce the speaker your sponsored at the beginning of their presentation.

#### **\$2,500 Sponsorship Support**

**Recognition includes the \$1,000 level benefits PLUS**

- Logo on the session informational rolling slideshow
- Break support: provide attendees with refreshment during a scheduled break
- AV provider: enhance the attendee experience with audio visual service for a day

## **\$5,000 Sponsorship Support**

**Recognition includes the \$2,500 level benefits PLUS**

- Logo on the conference registration webpage
- Opportunity to provide VOAF-approved in meeting room material
- Conference bag provider: provide attendees with conference bag (add \$1,750 to brand with your single-color logo on one side – as approved by VOAF)
- Lanyard provider: provide attendees with lanyards (add \$1,750 to brand with your single-color logo – as approved by VOAF)

## **\$7,500 Sponsorship Support**

**Recognition includes the \$5,000 level benefits PLUS**

- Option for a complimentary exhibit table (basic)
- Opportunity to provide conference bag material
- Opportunity to receive registrant list (no contact information) within one week before the conference start
- One complimentary full-registration (in addition to the one complimentary full-registration that comes with the exhibit table, if selected)
- Reception support (one opportunity): provide attendees with refreshments during social time on day one.
- Breakfast support (two opportunities): provide attendees with breakfast on day two or day three

## **\$10,000 Sponsorship Support**

**Recognition includes the \$7,500 level benefits PLUS**

- Opportunity to provide a pre-conference email (approved and distributed by VOAF)
- WiFi (one opportunity): provide attendees with WiFi access using a customized login or password during program
- Lunch table support (two opportunities): invite attendees to join at your luncheon table

### **Have a support idea that you would like to share?**

We would love to hear it to see if we can make it work.

Share your ideas by contacting Amy Sales.

### **Next Step:**

Confirm support by contacting Amy Sales at  
amy.sales@easterassociates.com or (804) 643-4433 ext. 5.

### **Conference Registration**

If your support level includes a complimentary registration, staff will send a registration form to capture attendee information. If your support level does not include complimentary registration, or you need to register more attendees than your benefit allotment, please see the conference webpage for registration information.

### **Sleeping Room Reservations**

The VOAF has a room block at the Hotel Roanoke & Conference Center with rates starting at \$178.50 + (13.3% tax) per night. The block will close May 15, 2026 at 5 p.m. or once the block is full. The reservation link will be sent when after registration or when program support is confirmed.

**THANK YOU FOR YOUR INTEREST IN SUPPORTING THE  
2026 VIRGINIA RECOVERY CONFERENCE.**